


Ganeshamoorthy N

Graphic & UI / UX Designer

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 ganeshamoorthy.com

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 ganeshamoorthy286@gmail.com

Profile Summary

Creative Graphic and Web Designer with 3+ years of experience in designing responsive websites, social media creatives, and UI/UX layouts. Proficient in Photoshop, Illustrator, Figma, Canva, HTML, CSS, and Bootstrap 5. Skilled in delivering pixel-perfect, user focused designs that enhance brand presence, improve usability, and drive engagement.

Skills

Design Tools : Photoshop , Illustrator , Figma , Canva

Web Technologies: HTML, CSS, Bootstrap 5, WordPress, Wix

Other Skills: UI/UX Wireframing, Responsive Design, Cross-Browser Testing, Basic Video Editing

Work Experience

DEC - 2023 - Present

Graphic & UI/UX Designer | WordPress Developer

Mosh E-com service Pvt LTD, Bangalore

- Designed 50+ banners, logos, icons, website layouts, and social media creatives using Photoshop, Illustrator, Figma, and Canva.
- Created UI/UX designs for CRM project, including wireframes, mockups, and design systems.
- Developed and customised responsive WordPress and Wix websites, improving mobile compatibility and reducing load time by 30%.
- Applied HTML and CSS enhancements for better page styling and structure.

Jun - 2022 Nov- 2023

UI/UX & Web Designer

Spider Web India - Bangalore

- Designed responsive web interfaces using Figma, Photoshop, and HTML/CSS.
- Delivered 15+ projects on time, ensuring cross-browser compatibility and user-friendly layouts.
- Collaborated with clients and developers to meet project goals and improve customer satisfaction.

Project

- **Cascade Villa** : cascadevilla.in - Service apartment booking website built using Elementor, featuring responsive design and optimised UI for a smooth booking experience.
- **Metmach** : metmach.com - Industrial automation and engineering solutions website built using Wix, featuring a clean product showcase and company profile pages.
- **B2CShip** : b2cship.us - Global logistics and freight-forwarding platform built using Divi, showcasing multiple mode shipping services and global reach.
- **ATA Asia** : ataasia.online - Official website for the Asia Theological Association, built using Divi, featuring a responsive design to present its vision, mission, and resources for theological institutions across Asia.
- **Cliqshop** : cliqshop.com - E-commerce website where I implemented HTML and CSS enhancements, added promotional banners, developed admin panel functionality, and created additional company terms and related pages.
- **Blazing Flame Academy** : blazingflame.academy - Education and training website built using Divi, featuring a structured course layout, resource pages, and responsive design for an enhanced learning experience.

Education

Jun 2019 - Jun 2022

Bsc Computer science (CGPA - 8.1)

Nehru memorial college

Jun 2019 - Jun 2022

Higher secondary (12th) (63%)

Sengunthar mahajana higher secondary school

Jun 2016 - Mar 2017

Secondary school leaving certificate (10th) (86%)

Sengunthar mahajana higher secondary school

Declaration

I hereby declare that all the information provided above is true and correct to the best of my knowledge and belief.

Date:

Place:

Signature

Ganeshamoorthy N